

## Iron Mountain Investor Update

IRM and REC Co-CEO Roadshow, July 14 – 16, 2015

### Forward Looking Statements

Certain statements contained in this communication may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, our financial performance outlook and statements regarding our operations, economic performance, financial condition, goals, beliefs, future growth strategies, investment objectives, plans and current expectations, including anticipated 2015 investments and targeted internal rates of return, the opportunity to create value by acquiring leased space, the estimated range of our dividends, the expected timing of the transaction and the completion of the potential Scheme of Arrangement with Recall Holdings Limited ("Recall"), the benefits of the potential Scheme of Arrangement, including anticipated future financial and operating results, potential synergies, timing to realize synergies, Recall's and Iron Mountain's anticipated dividend payments, expectations relating to future equity and debt issuances by Iron Mountain and the combined company's plans, objectives, expectations and other statements that are not historical facts. Such statements are based on the views and assumptions of the management of Iron Mountain and are subject to significant risks and uncertainties. Actual future events or results may differ materially from these statements. Such differences may result from the following factors: (i) our expected dividends may be materially different from our estimates; (ii) the cost to comply with current and future laws, regulations and customer demands relating to privacy issues; (iii) the impact of litigation or disputes that may arise in connection with incidents in which we fail to protect our customers' information; (iv) changes in the price for our storage and information management services relative to the cost of providing such storage and information management services; (v) changes in customer preferences and demand for our storage and information management services; (vi) the adoption of alternative technologies and shifts by our customers to storage of data through non-paper based technologies; (vii) the cost or potential liabilities associated with real estate necessary for our business; (viii) the performance of business partners upon whom we depend for technical assistance or management expertise outside the U.S.; (ix) changes in the political and economic environments in the countries in which our international subsidiaries operate; (x) claims that our technology violates the intellectual property rights of a third party; (xi) changes in the cost of our debt; (xii) the impact of alternative, more attractive investments on dividends; (xiii) our ability to qualify or remain qualified for taxation as a real estate investment trust ("REIT"); (xiv) our ability or inability to complete acquisitions on satisfactory terms and to integrate acquired companies efficiently: (xx) the ability to close the transaction with Recall on the terms and within the anticipated time period, or at all, which is dependent on the parties' ability to satisfy certain closing conditions, including the receipt of governmental approvals; (xvi) the risk that the benefits of the potential transaction with Recall, including potential cost synergies and other synergies (including tax synergies), may not be fully realized or may take longer to realize than expected; (xvii) the impact of the transaction with Recall on third-party relationships; (xviii) actions taken by either Iron Mountain or Recall; and (xviii) changes in regulatory, social and political conditions, as well as general economic conditions. Additional risks and factors that may affect results are set forth in Iron Mountain's filings with the Securities and Exchange Commission ("SEC"), including Iron Mountain's Annual Report on Form 10-K for the fiscal year ending December 31, 2014, and Recall's filings with the Australian Stock Exchange ("ASX"), including Recall's Annual Report for the fiscal year ending June 30, 2014.

#### Important Information and Where to Find It

Iron Mountain intends to file with the Securities and Exchange Commission (the "SEC") a proxy statement in connection with the approval of the issuance of Iron Mountain common stock to Recall shareholders. Equivalent information will be included in the scheme booklet that Recall will prepare and, following approval from the Australian Court, dispatch to its shareholders in connection with the scheme meeting at which Recall shareholders will consider whether or not to support the acquisition of Recall by Iron Mountain by way of scheme of arrangement. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE PROXY STATEMENT AND ANY OTHER RELEVANT DOCUMENTS IF AND WHEN THEY BECOME AVAILABLE, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT IRON MOUNTAIN, RECALL, THE SCHEME IMPLEMENTATION DEED AND THE SCHEME OF ARRANGEMENT. Investors and security holders will be able to obtain these materials (if and when they are available) and other documents filed by Iron Mountain with the SEC free of charge at the SEC's website, www.sec.gov and those documents released by Recall to the Australian Securities Exchange (ASX) announcements platform free of charge at ASX's website, www.asx.com.au. In addition, stockholders will be able to obtain copies of the proxy statement (if and when it becomes available) and other documents filed with the SEC from Iron Mountain's website at www.ironmountain.com or by directing such request to Iron Mountain at Iron Mountain Incorporated, One Federal Street, Boston, Massachusetts 02110, Attention: Investor Relations

#### Participants in Potential Solicitation

Iron Mountain and certain of its respective directors, executive officers and other persons may be deemed to be participants in the anticipated solicitation of proxies in respect of the vote that would be required by Iron Mountain's shareholders in connection with the issuance of Iron Mountain common stock as contemplated by the Scheme Implementation Deed. Information regarding Iron Mountain's directors and executive officers is available in Iron Mountain's proxy statement filed with the SEC on April 13, 2015 in connection with its 2015 annual meeting of stockholders. Other information regarding persons who may be deemed participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the proxy statement and other relevant materials to be filed with the SEC.





# Strong Growth in Standalone Cash Flow Plus Opportunity from Recall Acquisition

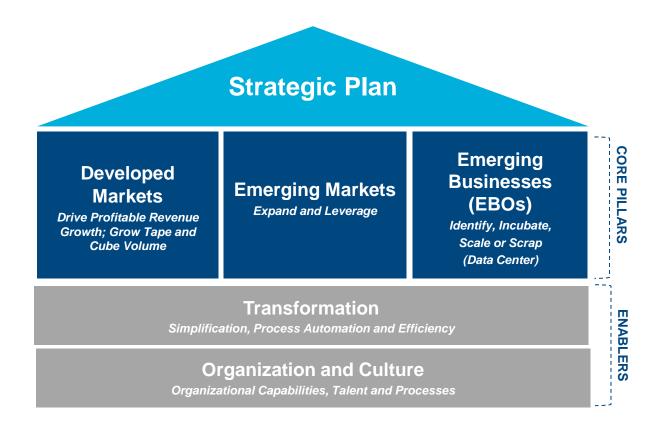
- Continuing to strengthen cash available for distribution and growth investment (CAD)
  - 2015 CAD covers dividend with excess cash to deliver organic Records Management growth of 2%
- Transformation (frmr. Speed & Agility) program of \$100M+ over 3 years well on track
  - Actions in July will improve Q4'15 overhead exit rate and deliver \$50 mm of full year benefit in 2016;
     related charge to be recognized in Q3'15
  - 2016 standalone IRM CAD represents 15% growth over 2015
- Additional benefit from maintaining service gross margin in 2015, with further improvement in 2016
- Transformation program plus Recall acquisition support de-leveraging and generate strong CAD growth in 2016 and beyond
  - 2017 CAD expected to be approximately \$800 million (~70% increase over 2015 level)







### Strategy to Extend Durability of Business







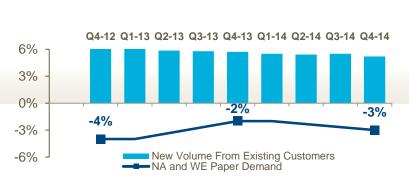
## Consistent Incoming Storage Volume

- 6-7% new volume from existing customers globally
- Cut sheet paper demand growth trending negative, but documents still being produced and stored, driving growth in both developed and developing markets
- Records becoming more archival in nature

### **Emerging Markets**

#### Q4-12 Q1-13 Q2-13 Q3-13 Q4-13 Q1-14 Q2-14 Q3-14 Q4-14 15% 12% 9% 6% 3% 0% -3% -6% New Volume From Existing Customers Emerging Markets Paper Demand

#### **Developed Markets**



Source for paper trends data: Resource Information Systems Inc. (RISI). 2014 demand figures are estimates





### Three-Year Plan Progress

## Developed Markets

- Achieved 2 million cubic feet of net volume growth in North America in 2014, prior to acquisitions and improved customer retention
- Organizational realignment to further align customer service and enhance efficiencies
- Strengthened core storage with launch of new products in collaboration with technology industry leaders

## **Emerging Markets**

- Represented 14% of total revenues at the end of 2014 on a C\$ basis
- Total internal and storage rental internal revenue growth of 10%+ in 2014
- Pipeline of potential acquisition opportunities represents more than four times total needed to achieve goal of 16% of total revenues by the end of 2016

#### **EBOs**

C\$: Constant Dollar

- Identified opportunities that leverage our unique platform as a leader in Enterprise Storage
- Invested \$35 million in 2014 to expand capacity in the underground facility and deliver our first phase of an above ground data center in Boston
- Attracted a number of new data center customers across the financial, healthcare and federal government verticals





### Compelling Discretionary Investment Opportunities

	Investment Type	Strategic Rationale	Di Targeted IRR	scretionary <sup>(1)</sup> 2015 Investment
M&A	Business and Customer Acquisitions	<ul> <li>Business Acquisitions – typically include customer contracts, inventory, storage facilities and personnel</li> <li>Customer Acquisitions include customer contracts and associated inventory; generally do not include personnel or storage facilities on a permanent basis</li> </ul>	11% - 14%+ 1 – 3 yrs to stabilize	\$75 – \$125mm
Real Estate Investments	Real Estate Consolidation and Growth	<ul> <li>Consolidation Investments in land, buildings, building improvements, leasehold improvements and racking structures that create operational efficiencies</li> <li>Growth Investments in land, buildings, building improvements, leasehold improvements and racking structures that expand revenue capacity in existing or new geographies</li> </ul>	14% - 19%+ 3 – 5 yrs to stabilize	\$140 - \$150mm
	Lease Conversion Program	<ul> <li>Investments in land, buildings, building improvements, etc. that replace a long-term lease obligation</li> </ul>	9% - 10%+ Stabilizes immediately	\$40 - \$60mm
	Emerging Businesses	<ul> <li>Investments outside the core business that leverage our brand and reputation for secure chain of custody (e.g., data center, consistent with performance to date)</li> </ul>	10% - 14%+ Project-specific stabilization	\$20 - \$30mm on
	Total		14% – 16%	\$275 <b>–</b> \$365mm

<sup>(1)</sup> Customer acquisitions of \$35 million and Real Estate Growth investment (core real estate investment) of \$70 million support our base business growth assumptions

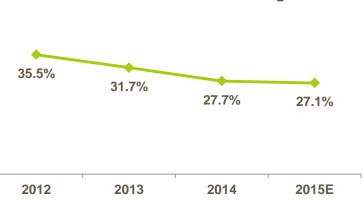




### Service Margin Improvement Initiative Underway

### **Decline in Service Gross Margins Moderating**

#### **Worldwide Service Gross Margin**



- Service revenue declines have begun to moderate – specifically in the Records & Information Management business, resulting in lesser impact on overall business
- Implementing plan to align service cost structure with activity decline
  - Variabilize work force
  - Third party logistics for select projects
  - Leverage technology to improve route optimization and efficiency





## Transformation Plan Already Showing Significant Savings While Records Management Investments Generate Strong Returns

- Evolve from SG&A representing 28% of revenues to mid-twenties
  - Expect to realize a minimum of \$100 million in savings by the end of 2018, incremental to current strategic plan
  - Actions in July will improve Q4'15 overhead exit rate and deliver \$50 mm of full year benefit in 2016; related charge to be recognized in Q3'15
- Actions underway:
  - Accelerate our adoption of shared services/offshore support functions
  - Automate payments and billing
  - Centralize contracts administration
  - Further integrate overhead costs across developed markets
- Investment in records management provides positive returns
  - Record management business continues to grow
  - Since 2011, 13.5% ROI from IRM M&A and growth capex
  - Since 2013, IRM total company ROIC of approximately 10.7%





## IRM Standalone Cash Flow Supports Current Distribution and Funds Both Growth in DPS and Investment for Growth

Cash Available for Distribution and Investment (\$MM)				
		2015E	2016E <sup>(1)</sup>	<ul> <li>Strong cash flow to fund</li> </ul>
IRM Adj. OIBDA	\$	925	\$950 - \$970	dividend and core real
Benefit from Transformation		-	50	estate racking investmen
PF IRM Adj. OIBDA		925	\$1,000 - \$1,020	(\$70 million) contributing
				to 2% growth in Adj.
Add: Stock Compensation/Other		45	45	OIBDA
	\$	970	\$1,045 - \$1,065	<ul> <li>Additional cash available</li> </ul>
Less: Cash Interest <sup>(2)</sup>	\$	(260)	\$(260) - \$(280)	for accretive discretionary investments
Cash Taxes		(45)	(45) - (55)	
Maintenance Capex		(80)	(70) - (90)	<ul> <li>\$100 million of acquisitions in 2015</li> </ul>
Non-Real Estate Investment		(80)	(70) - (90)	expected to generate an
Customer Acquisitions		(35)	(30) - (40)	incremental ~2% growth
				in Adj. OIBDA
Cash Available for Distribution and Investment		470	<b>\$510 - \$570</b>	<ul> <li>Does not include materia</li> </ul>
				investment in EBOs
Current Dividend per Share (DPS) based on 212 mm shares	8	(405)	TBD	
Cash Available for Accretive Discretionary Investment	<b>\$</b>	65	TBD	

- (1) C\$ basis, cash flow information is for illustrative purposes only and does not represent guidance, which is to be provided in October 2015
- (2) Discretionary investments are expected to be debt financed and related incremental interest expense is reflected in the table above





### Recall Acquisition Unlocks Shareholder Value

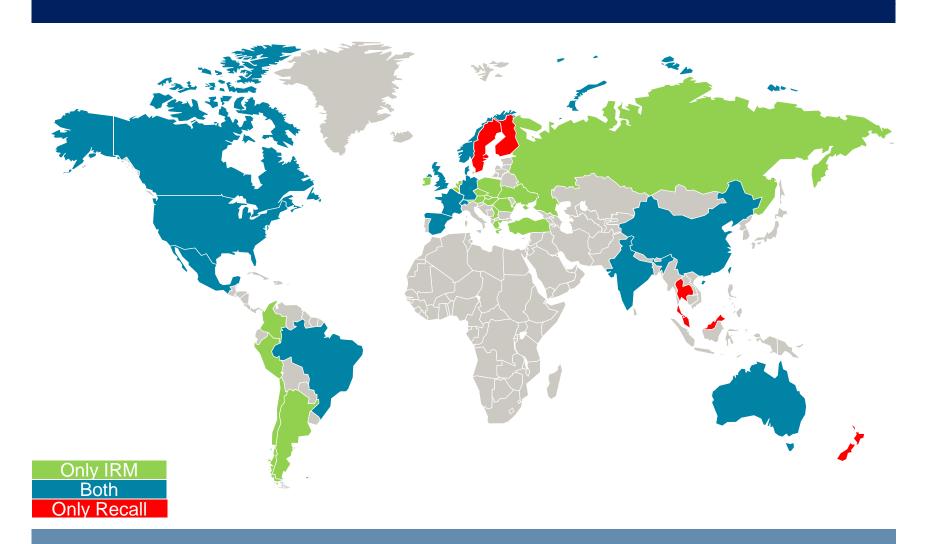
### Unique opportunity to acquire most complementary global business

- Compelling acquisition with significant synergy and accretion performance
  - Net synergies of \$155M with upside potential
  - Fully synergized adjusted EPS accretion of 26%
  - Fully synergized AFFO accretion of 13%
  - Expected 0.8X debt multiple turn reduction by end of 2018
- Increases cash flow to:
  - Support long-term dividend growth
  - Partially fund additional accretive discretionary investments





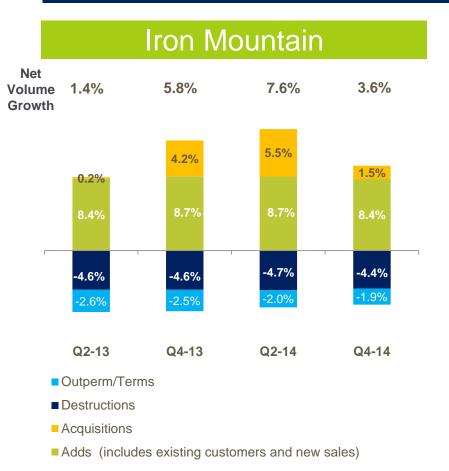
## Strengthens and Expands Global Footprint

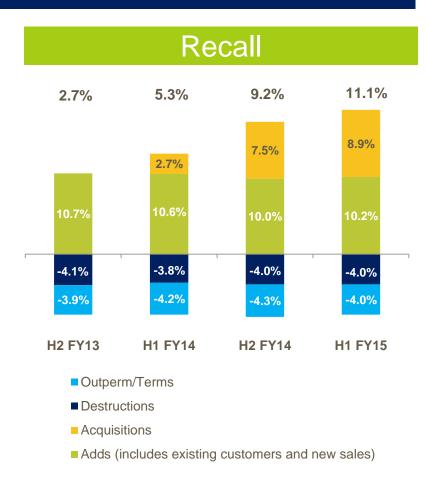






## Durable Fundamentals Support both Organic Records Management Volume Growth and Growth from Acquisitions





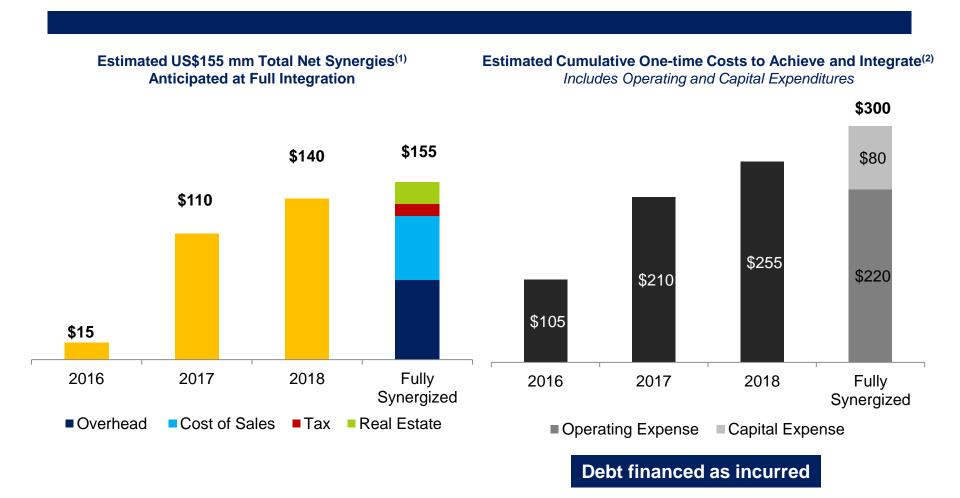
Note: Charts represent year-over-year change in volume as of the end of each period presented. The percentages are calculated by dividing the trailing twelve month total activity by the ending balance of the same prior year period. Includes acquisitions of customers and businesses. In addition, Iron Mountain customer acquisitions are now included in new sales as the nature of these transactions is similar to new customer wins.

REC data is sourced for the Company's previous public disclosure. For REC H1FY15 reflects trailing twelve months ending 12/31/14.





### Synergy Components and Costs to Achieve



<sup>(1)</sup> Net synergies do not reflect impact of costs to achieve and integrate. Synergy estimates are preliminary and may increase as ongoing analysis and integration planning progresses.

<sup>(2)</sup> Cost to achieve and integrate includes moving, racking, severance costs, Facilities Upgrade Program, REIT conversion costs and systems.





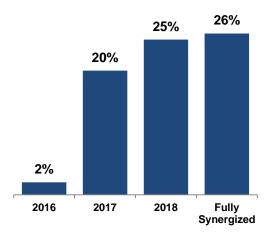
### Highly Accretive Transaction

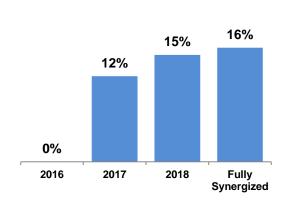
Significant Accretion Across Relevant Financial Metrics
Accretion Percentages Are Incremental to Iron Mountain's Strategic Plan and
Reflect Estimated Synergies Achieved in Each Year

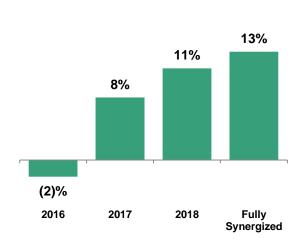


**Normalized FFO Accretion** 

**AFFO Accretion** 







Source: Public filings and Company projections

Note: Assumes IRM weighted average shares outstanding of 272 million, based on IRM share price of \$37.00, USD/AUD FX rate of 0.7656x, and exchange ratio of 0.1722x.

Accretion estimates do not include operating and capital expenditures related to integration, as these are one time in nature and will be excluded from our Adj. EPS, FFO and AFFO.

Assumptions represent our current analysis and are subject to change as our analysis and integration planning process progresses.

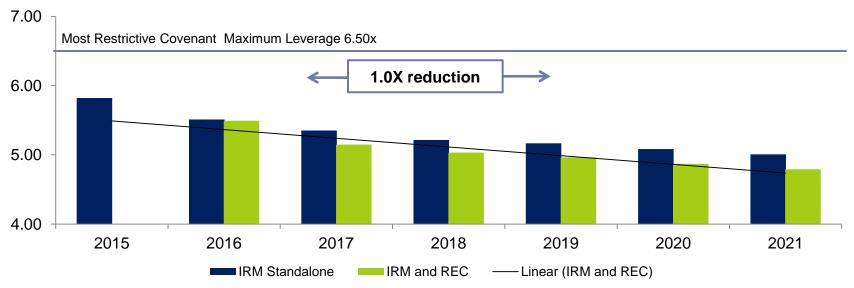
Effective tax rate estimated to be approximately 20%.





### Improving Leverage Profile

## Pro Forma Forecasted Lease Adjusted Leverage (IRM Standalone vs. Combined, Constant Currency, Includes SG&A Savings of \$100MM by 2018)



- Recall transaction will enhance our de-leveraging plan due to its material synergies and accretive characteristics
- As a result of the transaction's significant de-leveraging impact, Iron Mountain will not issue additional equity beyond the shares issued to Recall shareholders.
- As a REIT, Iron Mountain will from time to time issue both equity and debt to fund identified acquisitions that create clear additional value for investors
- The combined company's capital allocation priorities will continue to focus on sustainable growth and optimizing shareholder value





### Regulatory Considerations and Timing

- The deal will be filed with regulators in US, Australia and the UK
  - We are confident of achieving a satisfactory outcome
- The Records and Information Management industry is large, fragmented and dynamic:
  - Digital information management is changing the industry dynamics
  - Multiple competitors in all jurisdictions
  - Significant unvended business records create opportunities for expansion
  - Relatively low barriers to entry
- Synergies will lower cost base and provide improved efficiencies
  - Customers to benefit from best practices, services, geographic coverage and technology improvements





# Combined Cash Flow Supports Further Dividend Growth and Discretionary Investment

#### Cash Available for Distribution and Investment (\$MM)

Assumes 100% stock transaction (no cash election exercised)

	2016E	2017E
IRM Adj. OIBDA	\$950 - \$970	\$985 - \$1,005
Benefit from Transformation	50	75
IRM Adj. OIBDA	\$1,000 - \$1,020	\$1,060 -\$1,080
REC Base	215 -235	225 -245
Net Synergies	15	110
PF Adj. OIBDA	1,230 -1,270	1,395 - 1,435
Add: Stock Compensation/Other	45	45
	\$1,275 - \$1,315	\$1,440 - \$1,480
Less: Cash Interest	\$(310) - \$(330)	\$(320) -\$(340)
Cash Taxes	(75) - (95)	(85) - (105)
Maintenance Capex	(90) - (110)	(95) - (115)
Non-Real Estate Investment	(70) - (90)	(70) - (90)
Customer Acquisitions	(30) - (50)	(35) - (55)
Cash Available for Distribution and Investment	\$640 -\$700	\$775 - \$835
% Growth Since 2015 (based on midpoint)	43%	71%
Dividend Payout Holding 2015 rate of \$1.90 constant and including new REC shares	(515)	(515)
Cash Available for Dividend Growth and Growth Investments Post 2015	\$125 -\$185	\$260- \$320

Recall acquisition costs to achieve and integrate of \$105 million in each of 2016 and 2017 are excluded from this table and will be debt financed as incurred. Discretionary investments are expected to be debt financed and related incremental interest expense is reflected in the table above.

Cash flow information is for illustrative purposes only and does not represent guidance.





# Investment Summary: Strong Cash Flow Generation – both Standalone and Further Enhanced with Recall Acquisition

- Cash available for distribution and discretionary investment (CAD) for IRM prior to REC is strong and supports growing dividend
  - Supports current dividend plus investment necessary to fuel 2% organic growth in 2015
  - Transformation program plus service initiative on track to expand CAD by more than 20% over 3 years funding both further investment growth as well as growth in dividends
- Recall acquisition further enhances CAD
  - 2017 cash available for distribution and discretionary investment expected to be approximately \$800 million (~70% increase over 2015 level)
  - Supports de-leveraging
- Additional upside from Emerging Business Opportunities









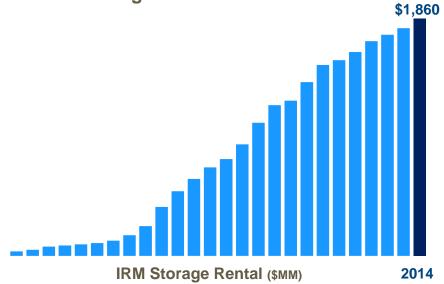
Appendix

### Storage Rental Growth is Durable with High Returns

#### Large & growing

- 60% of revenues (\$1.9B)
- 4% 5% constant dollar growth 2012-2014





Source: Company filings.

## Illustrative IRM North America RM Storage Annual Economics (1) (per square foot, except for ROIC)

Investment	
Customer acquisition	\$ 42
Building and outfitting	54
Racking structures	54
Total investment	\$ 150
Storage Rental NOI	
Storage rental revenue	\$ 27
Direct operating costs	(3)
Allocated field overhead	(3)
Storage NOI	\$ 21
Storage Rental ROIC <sup>(2)</sup>	~14%

- (1) Reflects average portfolio pricing and assumes an owned facility.
- (2) Includes maintenance CapEx, assumed at 2% of revenue.





### "Enterprise Storage" Compares Favorably

	Iron Mountain Actual	Self-Storage	Industrial
North America annual rental revenue/SF	\$27.28	\$13.80	\$5.50
Tenant Improvements/SF	N/A	N/A	\$1.96
Maintenance CapEx <sup>(1)</sup>	3.8%	5%	12%
Average lease term	Large customers: 3 Yrs. Small customers: 1 Yr. Average Box Age: 16 Yrs.	Month-to-Month	~4-6 yrs.
Customer retention	98.1%	~85%	~75%
Customer concentration	Very low	Very Low	Low
Customer type	Business	Consumer	Business
Stabilized Occupancy (building & racking utilization)(2)	Building: 83% Racking: 91%	90%	93%
Storage Net Operating Margin (3)	Storage: 81.0%	68%	70%
Largest Public REITs 1Q'15 NOI Annualized (4)	IRM: Storage: \$1,494 million	PSA: \$1,478 million	PLD: \$1,535 million

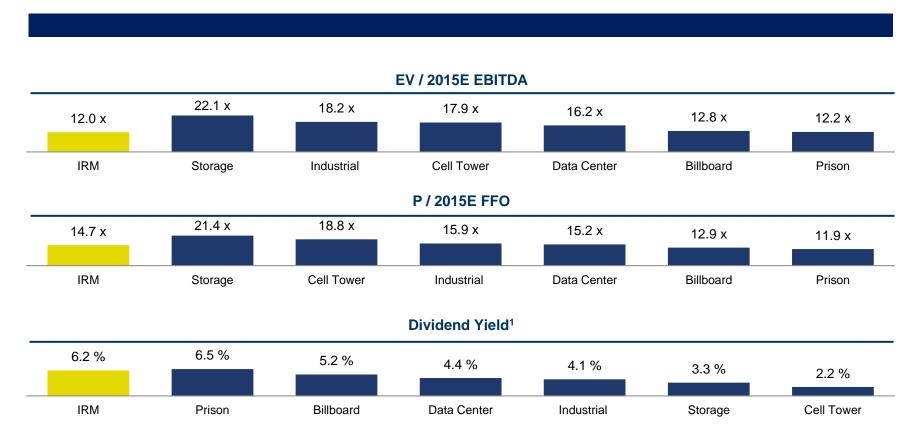
Source: Company estimates and filings. Benchmark data provided by Green Street Advisors and J.P. Morgan.

- (1) IRM CapEx represents real estate maintenance CapEx as a percentage of storage NOI. Comparisons represent recurring CapEx as a percentage of NOI. Excludes leasing commissions.
- (2) Building utilization represents total potential building capacity and racking utilization represents installed racking capacity for the Records Management business.
- (3) Excludes rent expense.
- (4) Represents annualized 1Q15 storage net operating income for IRM, self-storage net operating income for PSA, and net operating income for PLD sourced from the companies' respective supplemental disclosure.





## Relative Trading Valuation – IRM vs. REIT Sectors

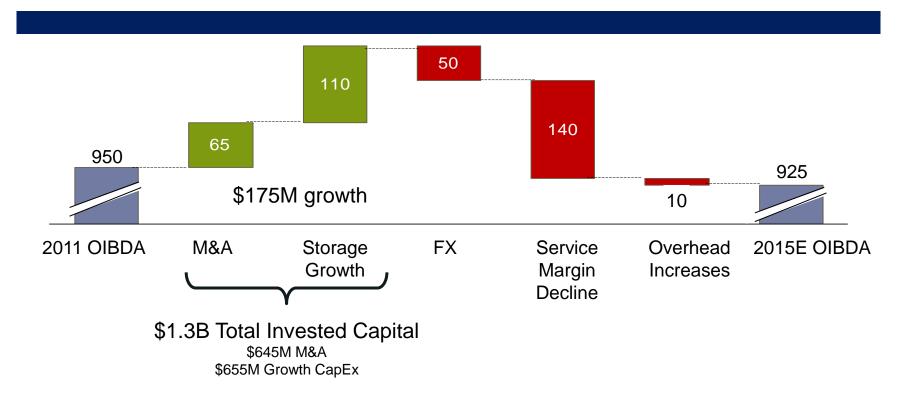


Sources: IBES, Capital IQ, and SNL estimates Note: Market data as of July-9-2015. <sup>1</sup> Annualized dividend yield.





# Demonstrated High Returns on Investment in Storage Partially Offset by Service Margin Decline



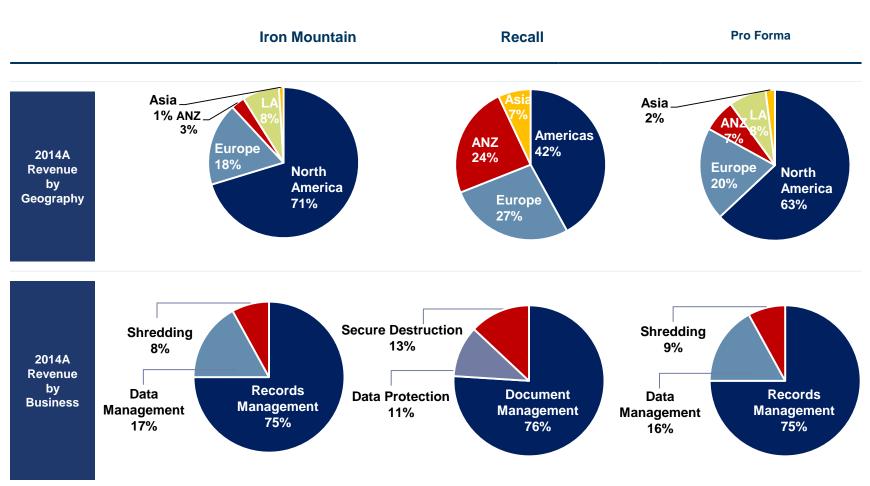
- Core business is growing strongly and providing a 13.5%+ return on investment
- Working to address the service margin decline gross margin approximately flat in 2015

Invested capital includes: M&A, real estate and non-real estate investments





## Combination Increases Exposure to Higher Growth Emerging Markets









## Creates Expansive Global Enterprise Storage Real Estate Portfolio

- Global real estate portfolio of approximately 90 million sq. ft.
- Expanded opportunity to optimize facility utilization
- Enhanced opportunity to buy leased facilities in support of REIT structure





	IRM	REC	Total/Wtd. Average
Owned (SF)	24MM	2MM	26MM
Leased (SF)	<u>44MM</u>	<u>18MM</u>	<u>62MM</u>
Total (SF)	68MM	20MM	88MM
Average Size (SF)	62K	58K	61K
Buyout Option (SF)	3.5MM	N/A	
Owned/Controlled	40%	9%	27%
Weighted Avg. Lease Obligation	5.6 yrs.	4.8 yrs.	5.4 yrs.
w/options	12.4 yrs.	9.1 yrs.	11.7 yrs.
RM Utilization Building/Racking	83% / 91%	83% /	
DM Utilization Building/Racking	68% / 81%	91% <sup>(1)</sup>	

<sup>(1)</sup> REC utilization rates reflect total company utilization





### Financing of the Transaction

(In Millions, except for shares)				
Estimated Sources	US\$	IRM	New IRM Shares	
IRM Equity Issued to Recall (1)	\$	1,907	56	
Share Portion of Estimated E&P Purge (2)		80	2	
Line of Credit Funded Amount		732		
Cash and Equivalents		197		
Total	\$	2,916	58	
Estimated Uses				
Purchase of Recall Equity in Stock	\$	1,907		
Repayment of Current Recall Debt		667		
Additional Cash to Recall Shareholders (US\$0.50/share)		162		
Share Portion of Estimated E&P Purge (2)		80		
Cash Portion of E&P Purge		20		
Additional Transaction Costs		80		
Total	\$	2,916		

### **Assumptions**

- Assumes an all stock deal based on share exchange ratio of 0.1722
- Cash requirements funded via lines of credit and/or temporary bridge financing
- Additional cash payment to Recall shareholders of US\$0.50 per fully diluted Recall share
- Shares from E&P purge assume issue price of US\$37.95<sup>(2)</sup>
- AUD/USD exchange rate of 0.7698 as of June 3rd, 2015
- IRM shares outstanding of 212mm as of YE 2015 and Recall fully diluted shares outstanding of 323mm at closing
- Additional transaction costs of US\$80mm include financing fees and expenses and transaction costs

Source: IRM & Recall public filings

(1) Based upon an IRM closing price as of 6/3/15 of US\$34.28

(2) Paid in 2016, assuming a 13.5x multiple

Source: IRM & Recall public filings



